

Boost your customer experience with the abat CRM Conversion Accelerator

What to do with retired SAP CRM?

- SAP CRM has been discontinued by SAP until 2027.
- SAP offers modern CRM solutions with S/4HANA and CX Suite - SAP Sales and Service Cloud.
- Find out which successor product best meets your needs and what your optimal migration path is.

Benefits of the abat CRM Conversion Accelerator

Upon completion of the Accelerator project, you will have transparency regarding

- Your future SAP CRM system landscape
- The alignment of current and future system functions
- The concrete implementation steps for your CRM conversion
- The implementation time and resources required

abat is one of the leading SAP service providers for the automotive and manufacturing industries in Germany. Thanks to our extensive CRM experience, the abat CRM Conversion Accelerator offers you an **ideal starting point and maximum planning security for the upcoming CRM conversion.**



Here's how we do it:

- Joint status quo assessment with your team of experts.
- Technical analysis (custom code, migration objects, etc.) of your SAP CRM.
- Evaluation of the results and derivation of implementation steps by the abat expert network.

This is what we deliver:

- Confirmation of the technical feasibility of your SAP CRM conversion.
- An overview of the innovation potential of your SAP CRM system landscape.
- Your personal SAP CRM conversion roadmap, including detailed time and cost planning.
- Detailed documentation of the results.

References and Partners:



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