

# abat

sustain

Space for strategic sustainability tasks.

OVERview

## Sustainability management

Potentials and opportunities for companies





# Sustainability Consulting by abat

Global climate change, rising resource constraints and demographic change are just some of the key challenges of the 21st century, which will have far-reaching consequences for businesses.

## Why is sustainability management relevant to your company?

Due to increasing societal and political requirements at national and international level, many companies have to deal more in detail with the topic of sustainability:

- Entry into force of the UN Sustainability Development Goals (SDGs) as a global objective
- Commitment to CSR reporting in the EU for corporation
- Establishment of the 2-degree target at the Paris climate conference
- Adoption of the National Program for Sustainable Consumption of the Federal Government

The increased support for sustainability issues highlights the growing relevance for a goal-oriented sustainability management at an entrepreneurial level. As well in public perception, the demonstrable examination of the social and ecological consequences of entrepreneurial activity is increasingly expected as an elementary part of future-oriented corporate management. For companies with clearly defined sustainability strategies, investors see greater potential for value increases, making sustainability a critical

investment criterion. Studies such as Investing for a Sustainable Future of the Boston Consulting Group not only demonstrate the high relevance - 88% of the surveyed investors in Germany prioritize sustainability as an important factor in the investment decision - but also the negative consequences: if the sustainability performance was poor, more than 50% of investors would withdraw their investments.

**With a holistic sustainability management, companies can minimize their risks, open up new business areas as well as improve their reputation - and thus gain competitive advantages.**

In order to support companies in the efficient and effective introduction of sustainability into strategy and operational procedures, abat extends its performance portfolio with the aspect of sustainability. The formation of this new consulting offer is preceded by a research collaboration with the Carl von Ossietzky University of Oldenburg on the subject of sustainability.



## Requirements for sustainability management

In order to meet the requirements of the 21st century, sustainability aspects must be integrated into the existing management systems and processes, as this is the only way to tap potentials for future company success. The tasks of sustainability management include:

- Carrying out materiality assessment
- Considerations of the current sustainability commitment
- Transfer of the relevant topics into a target system
- Identification of relevant non-financial indicators

This makes the company's sustainability performance measurable, controllable and communicable. IT-based acquisition and processing can reduce the effort. Furthermore, modern analytical methods and techniques can do the following:

- Make the impact of sustainable business on the success of the company measurable and visible
- Identify energy and resource inefficiencies and realize cost-cutting potentials
- Provide non-financial ratios for stakeholders and enable communication

Good communication and high transparency are also indispensable to convince investors of their own sustainability strategy.

## Sustainability Consulting by abat

We support you with the holistic implementation of sustainability in your company.

### Development, introduction and support of sustainability management

- Strategic basic consulting
- Analyzes of current ecological, economic and social activities
- Formation and presentation of entrepreneurial sustainability goals
- Identifying internal and external stakeholders as well as their central themes
- Selection of the instruments and methods of sustainability management
- Integration of sustainable aspects into existing management systems

### Preparation, data analysis and conception of sustainability reports

- Basic consulting on relevant reporting standards and key figure systems
- Analysis and optimization of existing sustainability reporting processes
- Integration and preparation of cross-company reports

- Development of Integrated Reporting Structures
- Selection of appropriate key figures and support in obtaining the necessary data
- Selection and adaptation of appropriate IT systems, training and interface development to existing systems
- Preparation of complete sustainability reports
- Determination of improvement potentials by critical reviews

In addition, we support you with the individual impact assessment of the entrepreneurial activities and accompany you on the way to a successful certification.

### Evaluation of processes and services

- Basic consulting on the flow control
- Basic consulting on the life cycle assessment
- Selection, adaptation, training and interface development for material flow management software
- Carrying out material flow analyzes (for individual products, production processes or organizations)

## Preparation and support in the certifications

- Basic consulting and requirements elicitation on guidelines, standards and
- management standards
- Implementation of CAP analyzes
- Assistance in the implementation and development of the necessary measures
- Support in the preparation of the necessary manuals and documentation

In addition, we offer individual training courses and advanced training on sustainability.



## CONTACT

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## ABOUT US

# abat

The abat Group, founded in 1998, is an SAP service provider, innovative software developer and provider of complete solutions for software-supported process optimization –

primarily in the core industries of automotive and discrete manufacturing as well as in logistics processes and production control. With our six service areas, we give companies the freedom they need for new ideas, efficient processes, and future-oriented solutions.

In the **consulting** service area, we advise and support you in all phases of an SAP project – from conception to implementation to operation of your SAP system. With abat **manufacture**, you receive digital, high-availability solutions for production control in the complex manufacturing industry. With abat **transform** we offer you innovative and unique solutions that make you special: from AI to cloud to X-Reality. The **PLM** area offers comprehensive process consulting with the goal of achieving a continuous data flow across PLM, ERP and MES. Offerings from the **protect** area help customers secure information and maintain the confidentiality, availability, and integrity of business relationships. Finally, our **sustain** experts advise on how sustainability and CSR reporting can be strategically and structurally anchored in the company.

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